

# Advertising Policy

- Advertising accepted for publication in *The Cobar Weekly* is subject to the terms and conditions set out below.
- No responsibility is taken for any loss due to the failure of an advertisement to appear according to instructions.
- All advertising in *The Cobar Weekly* shall be in the form of paid advertising.
- Casual advertisers must pay for all advertising prior to the deadline otherwise it will not be published.
- In the case of typographical errors it is up to the discretion of the Editor to offer a discount or to re-run the advertisement free of charge.
- Rates for advertising shall be reviewed annually by the *The Cobar Weekly* Management Committee.
- The most preferred way of accepting advertisements is typed on an A4 page, via fax or email. Once contents are approved by the advertiser *The Cobar Weekly* will take no responsibility for errors occurring due to wrong information. Where possible customers will be sent proofs of advertisements for approval prior to print.
- Draft material will not be accepted. It is the advertiser's responsibility to provide *The Cobar Weekly* with the material as it is to appear in the publication.
- *The Cobar Weekly* accepts the responsibility of placing the advertisements in the appropriate section of the paper. All headers and sections will be at the discretion of the advertising personnel and shall be decided upon in accordance with space and design restrictions.
- Classified advertising shall be kept at a basic format allowing for display advertising to be distinguished as a more design detailed style.
- The general style and layout of the advertising section of *The Cobar Weekly* shall be allowed to be altered in line with different styles and ideas of the advertising personnel and with the guidance of the Editor.
- Where advertisement material is overdue, advertisers will be charged for the space booked. Cancellations of advertising bookings will only be accepted prior to booking deadlines (2pm Mondays).
- Advertisements must not contain material infringes any State, Federal Law, Common Law or the rights of any person.
- The publisher reserves the right to reject any advertisement or copy.
- All advertisements are accepted for publication on the condition that the advertiser indemnifies *The Cobar Weekly* and its respective employees against all actions, suits, claims, loss and/or damages resulting from anything published on behalf of the advertiser.
- The advertiser must obtain permission from the owner of copyright in any third party material used in your advertisement.